

## NAR's Green REsource Council and Green Designation

### FACT SHEET

#### Course Highlights

- ✔ Comprehensive, advanced training offered through a **12-hour Core Course** and your choice of **one 6-hour elective** (Residential real estate, Commercial real estate, or Property Management)
- ✔ Courses are available in both **live** lecture (visit [coursecalendar.com/courses](http://coursecalendar.com/courses) for locations) and **online** at REALTOR® University (REALTOR.org/REALTORUniversity)
- ✔ New reduced price (\$295) for NAR's Green Designation Core Course Online through Right Tools, Right Now
- ✔ Elective courses priced at \$125 online to offer REALTORS® the flexibility and convenience to complete all required courses at their own pace
- ✔ Completion of the 12-hour Core Course gives one free year membership with the Green REsource Council!

#### Designation Benefits

- ✔ Online **Membership Community** where Designees can blog, network, and share ideas and industry news
- ✔ National **consumer and builder awareness** campaigns in 2010
- ✔ Access to the **Green REsource Tools Program** including increased exposure and an energy audit credit
- ✔ Invitation to join the **GRC Community online** where Designees can blog, share ideas, and network
- ✔ Access to the **Online Print Shop** where you can customize marketing tools in print and online media and have them mailed directly to your client list
- ✔ Ongoing education with member-only **e-Newsletter** (*The REsource*) and free monthly **Webinars**
- ✔ New Designee Kit including lapel pin, certificate, and **modifiable press release**
- ✔ Outstanding **customer service** to help members make the most of their designation
- ✔ A robust-community style Web site featuring numerous resources, including but not limited to, the latest green industry news, **designee directory and profile**, green industry directory, and more!

#### Program Highlights

- ✔ NAR's Green REsource Council has developed the **Green MLS Tool Kit** to advocate the addition of green fields to your local MLS, and encourage proper valuation of green homes and buildings. Visit [GreenTheMLS.org](http://GreenTheMLS.org) for details.
- ✔ The Green REsource Council Web site was recognized with the **2009 WebAward for Outstanding Achievement in Web Development** by the Web Marketing Association
- ✔ NAR's Green Designation program achieved the **2009 Award of Excellence** by the American Society of Association Executives (ASAE) through their Advance America Program.
- ✔ The Green REsource Council hosts the **NAR Green Distinguished Service Awards Reception**, an annual award ceremony for designees, instructors, and course providers who excel in their work with the green industry.
- ✔ Core Course and elective courses were developed and peer reviewed by a team of **Subject Matter Experts** (SME's) from their experience in residential, commercial or property management. SME's include representation from the EPA, DOE, IREM, NAHB, USGBC, and many more.